



# McLEMORE

above the clouds

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**McLemore Partners with Garden & Gun Magazine  
to Style Arthur Rutenberg Home at McLemore Club**

***'The Lookout' by AR Homes will be built within McLemore's exclusive Clubhouse Lane community***

**(LOOKOUT MOUNTAIN, Ga.)** – [McLemore](#), the esteemed golf club and community located atop Lookout Mountain in Northwest Georgia, is partnering with *Garden & Gun* Magazine to style a custom Arthur Rutenberg Home within the club's stunning community.

Officially known as 'The Lookout by AR Homes,' the remarkable retreat breaks ground this fall in the luxurious Clubhouse Lane community at McLemore Club. *Garden & Gun* is lending its creative vision, expertise and authentic Southern voice to inform the design of the home's living and entertaining spaces, drawing inspiration from the beauty of the landscape and seamlessly blending the interiors with traditional elegance and contemporary elements to create a space that reflects the soulful spirit of the South. Set to be completed next year, the *Garden & Gun*-inspired residence offers guests and visitors of McLemore a unique opportunity to explore the home and the overall McLemore community throughout 2024.

The partnership with *Garden & Gun* has inspired other like-minded brands to collaborate on every detail of the home from design and construction led by AR Homes and GenTech Construction to the interior finishes featuring Lee Industries furniture and upholstery. The collective participation of these high-end brands elevates the overall home while striking the perfect balance of coziness and luxury in a mountain setting.

"We are excited to partner with the creative team at *Garden & Gun* and AR Homes to design what will be an exceptional example of living 'above the clouds' at McLemore," says Duane Horton, President of Scenic Land Company, the developer of McLemore. "Together, we will bring a unique vision to life—a model home that embodies the spirit of our community, combining the elegance of Southern style and design with the charm of mountain life. We can't wait to showcase the result and invite everyone to experience the magic of McLemore."

Situated in the mountains of Northwest Georgia, McLemore's lifestyle attracts discerning families who prefer to enjoy life "above the clouds." The club features an 18-hole Bill Bergin / Rees Jones-designed golf course that boasts a finishing hole considered one of the best in the world, and a short course ideal for every golfer.

"G&G is thrilled to partner with McLemore Properties to bring their exquisite house to life through the magazine's distinctive Southern aesthetic, creating a space that seamlessly blends unique charm with modern elegance." Christian Bryant, Vice President and Publisher of G&G says. "The home will be thoughtfully styled with a G&G reader in mind; someone who has just spent a day in the field or on the golf course, and has come home to enjoy a tranquil space inspired by the art, culture, and traditions of the South."

Residences at McLemore are next-level, featuring custom-designed homes connecting with spectacular natural beauty and breathtaking views to provide families an opportunity to enjoy living in rustic elegance. The club offers corporate and individual memberships with different categories built within each, and unique member events ranging from culinary to music.

Learn more about the home and schedule a visit: [www.themclemore.com](http://www.themclemore.com).

### **About McLemore**

Northwest Georgia's premier private golf club and community where life is enjoyed "above the clouds," McLemore melds mountaintop luxury with world-class golf, dining and residential amenities. The club boasts a thrilling, cliffside Bill Bergin and Rees Jones-designed golf course, golf cottages ideal for stay-and-play opportunities, and distinctly designed luxury residences. A limited number of non-members can enjoy the golf course through the exclusive Friends of McLemore invitation, as well as exquisite dining inside the club's recently opened clubhouse at The Creag.

Construction is underway on Cloudland, an elegant upscale / luxury resort and conference center at McLemore perched at over 2,000 feet above sea level. Cloudland will be a Curio Collection by Hilton property and will include a 245-room hotel, 20,000 square-foot conference center, and a world-class spa and fitness center. Construction also has begun at The Keep, a cliffside, 18-hole golf course situated near Cloudland. The Bill Bergin / Rees Jones design will feature awe-inspiring views from numerous vantage points and is already being touted as a major championship venue. Both Cloudland and The Keep are expected to open in 2024.

McLemore offers membership and investment opportunities at different categories that are ideal for individuals, families or businesses. A full social calendar allows members and residents to fully enjoy this peaceful community and includes curated events such as the Songwriter Series, the Friends Open and access to nearby waterfalls, hiking trails and state and national parks.

To learn more, visit: <https://www.themclemore.com>, and follow on social media: [Facebook](#), [Instagram](#), or [LinkedIn](#).

### **About Garden & Gun**

*Garden & Gun* is a multiplatform media company that celebrates stories of the American South through powerful journalism, bold photography, exquisite design, and finely curated retail and experiential journeys. The brand is anchored by its award-winning national magazine launched in 2007, *Garden & Gun*, which reports on the South's sporting culture, food, music, art, literature, and its people and their ideas. The coveted audience of 1.6 million is further engaged through numerous New York Times best-selling books, [Fieldshop by Garden & Gun](#) retail experience, the [Garden & Gun Club](#) restaurants, and 75+ events each year. [Visit gardenandgun.com](http://Visitgardenandgun.com).

### **About AR Homes**

Founded in 1978 by award-winning homebuilder Arthur Rutenberg, AR Homes® is a legendary name in homebuilding and is recognized for exceptional home designs, unrivaled elegance, quality craftsmanship and enduring value. AR Homes® are independently owned and operated franchises located in Alabama, Florida, Georgia, Indiana, Ohio, North Carolina, South Carolina, Tennessee, Texas and Virginia, with additional home-building companies and new home models anticipated to open throughout the country.

AR Homes® has consistently ranked in the top 10 percent in customer satisfaction among all builders, according to Avid Ratings. In fact, AR Homes® builders have won Avid Ratings' top ranking eight years running. To learn more about AR Homes®, visit [www.ARHomes.com](http://www.ARHomes.com).